



**SUNRISE**  
*Children's Services*

Helping children in crisis shine.

2012  
ANNUAL REPORT



*Ordinary things that bring about extraordinary results...*

## MISSION STATEMENT

Sunrise Children's Services helps children in crisis shine. We are a safe haven for children and teens who have been removed from their homes due to abuse and neglect. Whether providing safe and loving foster homes, residential treatment programs or in-home services designed to keep families together, Sunrise is at work in the lives of thousands of children across Kentucky.



“If it hadn't been for Sunrise, I would have never finished high school or gone to college. I'm not even sure that I would still be breathing.”

– Kaylynn, a former Sunrise resident  
who is now in her second year of college

## TABLE OF CONTENTS

President's Message	3
The Need	5
Sunrise Responds	6
Residential Treatment Services	8-10
Foster Care Services	11-13
Community Based Services	14-15
Your Support Makes a Difference	17
Financial Report	18
Board of Directors	18





At Sunrise, our philosophy is simple: We do ordinary things every day that have extraordinary results. Feeding children. Sheltering them. Providing a safe haven from the abuse and neglect that have dominated their young lives.

It's easy for those of us who grew up with loving, stable families to take these basics for granted. For close to 2,000 children served by Sunrise this year, though, basics such as food and safety are extraordinary gifts.

Through your support, Sunrise not only tends to hungry stomachs, hurt bodies and aching hearts, but also focuses on the future – providing children with an education, independent living skills, and most importantly, safe and loving families.

Most annual reports focus on numbers and statistics – important measurements to determine an organization's health and impact. At Sunrise, though, our emphasis is on people – the children whose lives are changed, and those of you who make these changes possible.

I challenge you to translate each number you see into the face of a child you have helped. Recognize that the ordinary things you provide – food, clothing, counseling, education and a future – bring about extraordinary results. When children know you care, they begin to care about themselves and their futures. Their worries and fears turn to dreams and goals. Sunrise helps those dreams and goals become realities.

We can't do it without you. Thank you for your support, and your partnership. Now, take time to celebrate the lives you have helped change.

*Bill Smithwick*

Bill Smithwick  
President & CEO



## SHELTER FROM LIFE'S STORMS

For Brandon and his three brothers, the woods of Eastern Kentucky were home. Each younger than 10 years old, they were on the run with their parents, hiding from law enforcement and child protective services. The boys laid their heads down each night on piles of leaves, also using them as cover from the cold. Huddled together, they would pray for a real home.

They are now safe, with a loving Sunrise foster family who offers not only shelter from the weather, but shelter from life's storms. No longer concerned about merely surviving, they're learning to live life as vibrant young children – going to school, playing sports, asking their new “mom” to make their favorite foods.

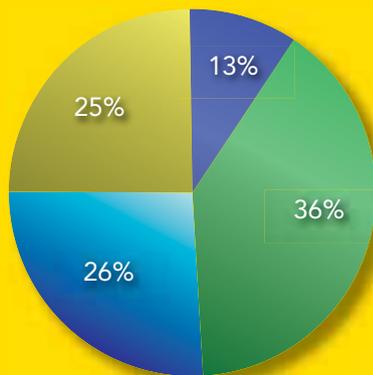
## THE NEED

Imagine the University of Kentucky's famed Rupp Arena filled with children – babies to teenagers. That's how many substantiated cases of child abuse and neglect Kentucky reported in 2012 – 21,669 to be exact.

Of those cases, more than 6,000 children entered out of home care, requiring a safe haven such as Sunrise Children's Services. Some of the children who come to Sunrise need help realizing they did nothing wrong; it's not their fault the abuse happened. Others need to be assured that their basic needs will be met; they no longer have to worry whether there will be enough food or if the electricity will be on.

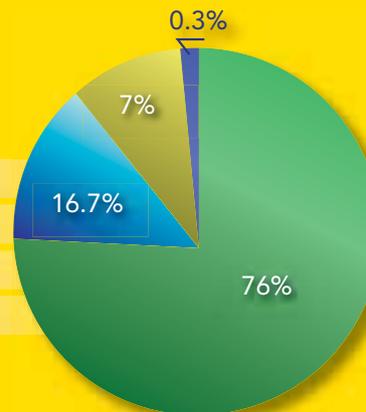
All of them need to know unconditional love and the security that comes with a "forever" family.

### AGE OF CHILDREN IN SUBSTANTIATED REPORTS



Infant  
1 to 5 years  
6 to 10 years  
11 to 17 years

### TYPES OF MALTREATMENT



Emotional Abuse  
Neglect  
Physical Abuse  
Sexual Abuse

### RISK SUBS

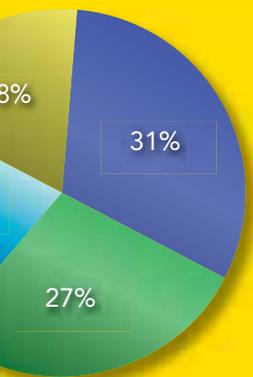


Source: Prevent Child Abuse Kentucky

Ordinary things that bring about extraordinary results...

Your gifts provide shelter from life's storms for thousands of abused and

**FACTORS PRESENT IN  
INSTANTIATED REPORTS**



- Income Issues
- Domestic Violence
- Substance Abuse
- Mental Health

and neglected children across Kentucky.

A background image of a sunrise over a forest. The sky is filled with soft, white and light blue clouds, transitioning into a bright orange and yellow glow near the horizon. The silhouettes of evergreen trees are visible at the bottom of the frame.

## SUNRISE RESPONDS

Sunrise Children's Services is Kentucky's leader in caring for abused and neglected children. Each day, more than 600 children are in our care across the state, finding refuge from cruelty and abandonment that has left them scarred emotionally and physically.

Our legacy of caring for children in need dates back to 1869 when some Louisville women opened an orphans' home to care for children affected by the Civil War. In 2012, we cared for Kentucky's most at-risk youth through a variety of services that included seven residential treatment facilities, three psychiatric residential treatment facilities, a statewide network of therapeutic foster homes, in-home services for troubled families, and a Youth Support Center that is an alternative to juvenile detention.

Thanks to our deep experience and breadth of services, Sunrise is able to provide each child a continuum of care that is unmatched in Kentucky. We care for each child and his or her needs individually – matching what the child needs to the appropriate service.

Wherever there is a child in need, Sunrise will be there.

Ordinary things that bring about extraordinary results...

Your gifts make a child feel welcome and cared for.

A black silhouette of a man carrying a child on his shoulders. The man is wearing a t-shirt and shorts, and the child is wearing a t-shirt and shorts. Both have their arms raised in a gesture of joy or celebration. The background is a bright yellow gradient.

## BAGS FULL OF BLESSINGS

Imagine being removed from your home as a young child, told to gather your most valuable possessions and put them in a garbage bag. That's all you get to take with you when you leave the only family and home you've ever known.

That is reality for our kids, who often show up at Sunrise with nothing more than a sack of meager belongings.

Through your donation of new backpacks, gift cards and other goodies, each child receives new items right away, including blankets, a stuffed animal or toy, and clothing.

DIXON CENTER • GENESIS CENTER • GLEN DALE CENTER  
MOREHEAD CENTER • CROSSROADS TREATMENT CENTER  
CUMBERLAND ADVENTURE PROGRAM • SPRING MEADOWS CENTER  
WOODLAWN PSYCHIATRIC RESIDENTIAL TREATMENT PROGRAMS



## SUNRISE RESIDENTIAL TREATMENT SERVICES

Sunrise Children's Services is the leading private child care provider of long-term residential treatment services across Kentucky, serving boys and girls, most of whom are victims of abuse and neglect.

In addition to around-the-clock care, Sunrise provides intensive therapy, medical services, educational resources and recreational activities as we help children overcome the traumas they have suffered. When possible, Sunrise works to reunite children with their families of origin or helps them move into a more traditional foster care setting.

As we help children heal from past hurts, we also provide unconditional love. From mealtimes to play time and bedtimes, our staff serve as role models, showing children what healthy relationships are about – whether it be with your family or friends. Our staff are there around-the-clock, nurturing our kids and keeping them safe while also tending to everything from untied shoelaces and the classic boo-boos, to broken hearts. At Sunrise, we don't just talk about changing lives; we do it.



## GIRLS' RESIDENTIAL TREATMENT SERVICES

### **DIXON CENTER – 31 girls served 3,881 days of care**

Located in Dixon (Webster County), Dixon Center is licensed to provide long-term therapeutic care for 12 severely abused girls, ages 12 to 18. Dixon Center has particular success working with pregnant or parenting teens, including helping them earn school credits and reach their educational goals.

### **GENESIS CENTER – 47 girls served 3,815 days of care**

Located in Mayfield (Graves County), Genesis Center is licensed to provide therapeutic care and intervention for 15 severely abused girls, ages 12 to 18 and in grades seven through 12. Genesis Center maintains a strong emphasis on, and commitment to, family reunification.

### **GLEN DALE CENTER – 63 girls served 6,679 days of care**

Located in Elizabethtown (Hardin County), Glen Dale Center is licensed to provide therapeutic care and intervention for 20 girls ages 12 to 18, most of whom have a history of abuse or neglect.

### **MOREHEAD CENTER – 37 girls served 3,313 days of care**

Located in Morehead (Rowan County), Morehead Center is licensed to provide therapeutic care and intervention for 12 severely abused girls, ages 12 to 18 and in grades seven through 12. The program emphasizes family therapy.



**Key: Yellow bullets designate girls' programs. Blue bullets designate boys' programs.**



# BOYS' RESIDENTIAL TREATMENT SERVICES

## CROSSROADS TREATMENT CENTER – *28 boys served* *4,018 days of care*

Located in Elizabethtown (Hardin County), Crossroads Treatment Center is licensed to provide therapeutic care and intervention for up to 12 male perpetrators of sexual abuse, ages 14 to 18.

## CUMBERLAND ADVENTURE PROGRAM – *129 boys served* *20,151 days of care*

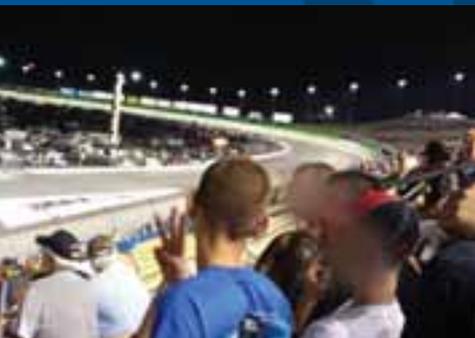
Located in Bronston (Pulaski County), Cumberland Adventure Program (CAP) is licensed to provide a unique treatment experience for up to 56 boys ages 12 to 18 who have behavioral and emotional issues. This program connects therapeutic outdoor adventure experiences with clinical intervention.

## SPRING MEADOWS CENTER – *76 boys served* *6,616 days of care*

Located in Mt. Washington (Bullitt County), Spring Meadows is licensed to provide therapeutic care and intervention for up to 20 severely abused boys, ages 12 to 18.

## WOODLAWN PSYCHIATRIC RESIDENTIAL TREATMENT PROGRAMS – *71 boys served* *6,435 days of care*

Located in Danville (Boyle County), the Woodlawn campus includes three psychiatric residential treatment facilities (PRTFs) for boys ages 6 to 18 with severe emotional and behavioral problems. These highly structured PRTFs are designed to meet the needs of children who require more long-term, comprehensive care, but do not need hospitalization.



“When you pray the prayer of Jabez, just a little line in the Bible that says, 'God, increase my territory that I may better serve you'... Our territory – it's huge, and it's worth it.”

– Allen Gregg, who along with his wife, Anna, fostered-to-adopt seven young boys through Sunrise



## SUNRISE FOSTER CARE SERVICES

“You've got to have a big heart, a lot of love and a lot of patience.”

– Elizabeth Johnson, a Sunrise foster parent

At Sunrise, we believe foster parents are very special people – called to a mission of serving others in need with unconditional love and support. The mission is not always easy, but it's always worth it.

Sunrise foster parent Elizabeth Johnson knows that firsthand. She has welcomed numerous children into her home over the years, providing a safe haven for children and teens longing for a family to accept and care for them.

It's also important to understand where the children are coming from, their backgrounds, and the source of their pain and hurt.

“You have to see where they come from,” she said. “They all have issues and baggage, and you must remember that. You have to understand their history of abuse and neglect and remember their needs.”

She did just that for Asyia, who first entered foster care just before turning 11 years old. Six years ago, Asyia was placed with Johnson, who fostered Asyia through all of her teen years and helped her get into college.

“I love Elizabeth because she never gave up on me no matter how many times I tried to leave,” Asyia said. “I used to tell her that I would rather live on a school bus than to live there, but that wasn't true.”

Johnson's sincere support and care – displayed daily no matter the circumstances – won Asyia over.

“She treated me like I was her daughter and not just a foster child,” Asyia said. “That's why I love her so much. She never gave up on me even when I was so disrespectful to her. Seeing that she loved me no matter what I did, whether it was right or wrong, strengthened our relationship, and I'm thankful for having her in my life.”

## SUNRISE FOSTER CARE SERVICES

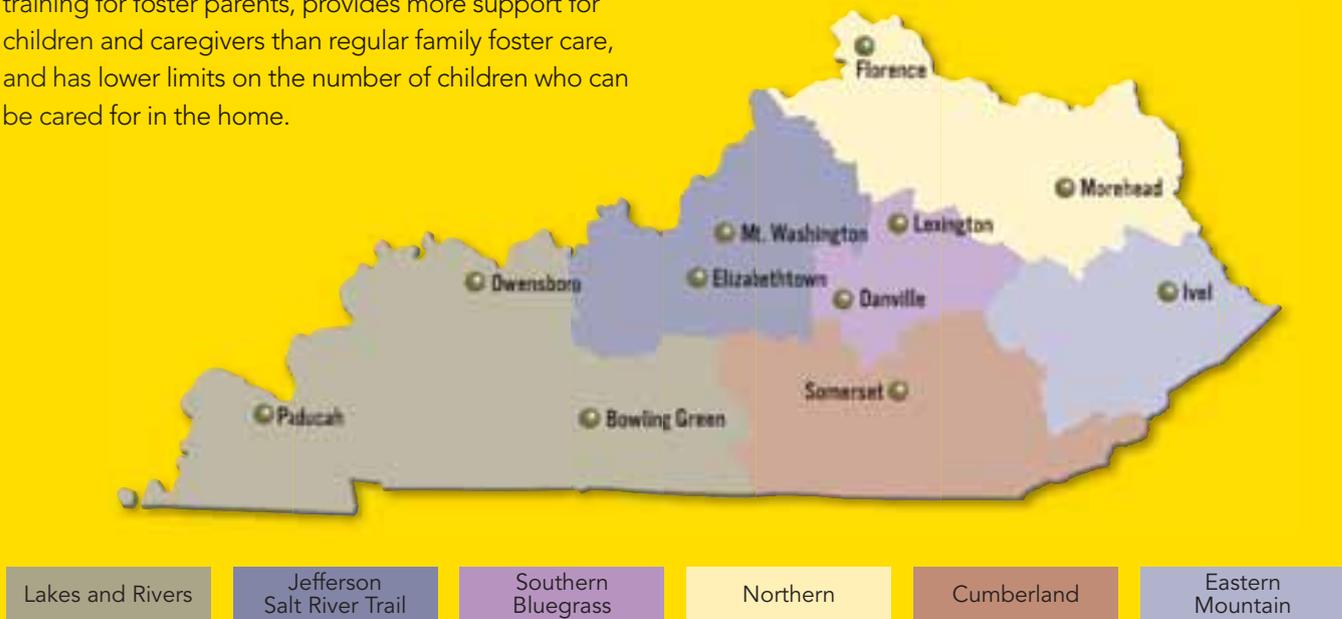
Sunrise Children's Services is the leading private child care provider of therapeutic foster care services across Kentucky, serving boys and girls ages birth to 21, most of whom are victims of abuse and neglect.

With more than 7,000 Kentucky children and teens in out-of-home care, the need for loving, stable foster parents is critical. Some children need only temporary placement, while others might need long-term placement or a family willing to consider adoption.

All of Sunrise's foster families are trained to be therapeutic foster families. These families are specially trained to care for children with medical or behavioral needs. Therapeutic foster care generally requires more training for foster parents, provides more support for children and caregivers than regular family foster care, and has lower limits on the number of children who can be cared for in the home.

Our first goal is to return foster children to their families when that is possible. However, many of our children become available for adoption when their parental rights have been terminated. Sunrise's foster-to-adopt program pairs children in need of a "forever" family with foster parents willing to take that next step toward permanency for the child.

Sunrise celebrated 25 adoptions this year, and we are nearing our 200 mark since beginning the foster-to-adopt program in 2010.



**519 children served**  
**92,399 days of care**



## COMMUNITY-BASED SERVICES

Sunrise's Community-Based Services showcase our commitment to helping families across Kentucky. By working with at-risk children and families who are struggling through a variety of crises, Sunrise provides resources that help stabilize families and prevent the removal of children from their homes.

### FAMILY SERVICES & FAMILY PRESERVATION PROGRAM

Sunrise's Family Services (Impact Plus) help children struggling in home, school and community settings. The program serves children ages 5 to 17 and also offers services to those ages 18 to 21 if they are still in school. A team of trained professionals as well as the child's parents/guardians are involved in creating an environment of change for the child. Sunrise provides therapeutic and case management services and other resources, including individual mental health therapy, help with parenting issues, school intervention to ensure success in the classroom, community involvement and help providing basic home necessities.

Sunrise's Family Preservation Program focused specifically on families who are at risk for having their children removed from the home. Trained staff and therapists equip families with coping skills, parenting skills, and a plethora of community resources to create a healthy family environment in which children can remain safe and succeed.

Adair  
Anderson  
Bourbon  
Boyle  
Casey  
Clark

Clinton  
Cumberland  
Davies  
Estill  
Fayette  
Franklin

Garrard  
Green  
Hancock  
Harrison  
Henderson  
Jessamine

Lancaster  
Lincoln  
Madison  
McCreary  
McLean  
Mercer

Nicholas  
Ohio  
Powell  
Pulaski  
Russell  
Scott

Taylor  
Wayne  
Webster  
Woodford  
Union

***583 children and families served***

## YOUTH SUPPORT CENTER

Sunrise's Youth Support Center in London is an intensive after-school program for at-risk youth that serves as an alternative to juvenile detention. Youth facing charges for status offenses, such as truancy or petty theft, are referred to the Youth Support Center by the Laurel County District Court or Laurel County Family Court. Sunrise staff incorporate various therapies and activities to help teens learn appropriate skills and behaviors that will help them stay in their homes or assimilate back into their homes, schools and community if they have been in an out-of-home placement.

The Youth Support Center takes an active role in helping the entire community through its ongoing support and leadership of the RISE Above Drugs Coalition and its sponsorship of GED Extreme Weekends, during which teens and adults have a chance to earn their GEDs with help from Sunrise staff and others.

**128 youth served**  
**2,890 days of care**

“ I have actually learned the world is not as bad as it seems and there are people that reach out to help you. ”

– Jennifer, 16, who has found peace with a Sunrise foster family

## Ordinary things that bring about extraordinary results...

Your donations in support of the everyday care of our kids – tending to their physical and emotional needs – make for full stomachs and full hearts year-round.

### FULL STOMACHS, FULL HEARTS

When Sean came to Sunrise, he would hide food in his room. Although he was in a safe place that offered plenty to eat, his years of surviving on his own haunted him. He would flash back to times when he and his younger siblings couldn't sleep because they were so hungry. As the oldest, Sean took it upon himself to provide. He would raid garbage cans and dip into the neighbor's dog food supply... grabbing anything that could fill their stomachs even for a short while.

Sean's fear of never having enough to eat is common for children who have suffered so long without. Now he's taking comfort in knowing he'll always be cared for, including having plenty of healthy foods.



## YOUR SUPPORT MAKES A DIFFERENCE

You recognized the need and answered the call for help in 2012. As a result, you helped 1,712 children find help and healing through Sunrise Children's Services.

The need, of course, continues. And wherever there is a child in need, Sunrise will be there...but we can't do it without you. There is no limit to the ways to get involved, from volunteering a few hours to sponsoring a child for Christmas or making the children of Sunrise part of your legacy through a planned gift. Call us at 1-800-456-1386 to learn more or visit [www.sunrise.org](http://www.sunrise.org).

### FOOD ROUND-UP

Each year, Sunrise Children's Services conducts a drive to offset the food costs for the thousands of children we care for each year. This annual Food Round-Up dates back to the 1800s, when farmers would share their fresh crops with us. Today, Food Round-Up focuses on either monetary donations or gift cards to major retailers such as Kroger and Wal-Mart, which allow our children's programs to purchase fresh produce and other items as they need them.

### MILES OF PENNIES

Did you know that it takes 84,480 pennies laid end to end to stretch a mile? What's even more impressive is that each mile represents \$844.80 that can help a Sunrise kid! Our Miles of Pennies campaign is perfect for children's classes or any group of any age to actively support children in need. All monies raised directly support the more than 600 children in Sunrise's care each day.

### SPECIAL EVENTS

From golf events to special shopping days, dining nights, ballpark events and a variety of other fundraisers, there is no limit to the ways to support Sunrise kids. We're thankful for everyone who took part in events this year to benefit our children, and we look forward to you joining us for future endeavors.

### THANKSGIVING OFFERING

The Children's Thanksgiving Offering is part of Sunrise's great traditions and a major source of annual support from churches across Kentucky. Traditionally collected during November, many congregations now find ways to give to the children year-round.

### CHRISTMAS SPONSORSHIPS & IN-KIND GIFTS

Sunrise has the unique opportunity to create heartwarming memories for our kids every Christmas. For many of them, Christmas at Sunrise marks the first time they've ever written a wish list, much less received presents under the tree. It's all possible thanks to the generous people of Kentucky who step forward each year to ensure our kids' wish lists are fulfilled. Such in-kind gifts are needed throughout the year, from donations of new clothing, bedding and toiletries to school supplies and tickets to amusement parks or other recreational activities.

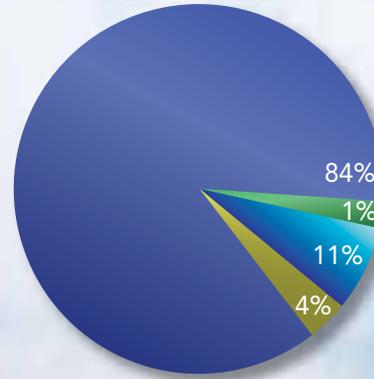
### PLANNED GIVING

The Mary Hollingsworth Heritage Society honors individuals who have remembered Sunrise in their gift and estate plans. The Society is named for the first matron of the Home for Helpless Children, the founding predecessor to Sunrise, in 1869. Society members provide a legacy for future generations of children and families by making an investment in Sunrise's long-term viability.

# FINANCIAL REPORT

## REVENUE

Total Revenue	\$22,520,431	
Program Revenue	\$18,905,856	84%
Cooperative Program	\$312,177	1%
Gifts & Bequests	\$2,489,490	11%
Endowment Income	\$812,908	4%



Program Revenues
Cooperative Program
Gifts & Bequests
Endowment Income

## EXPENSES

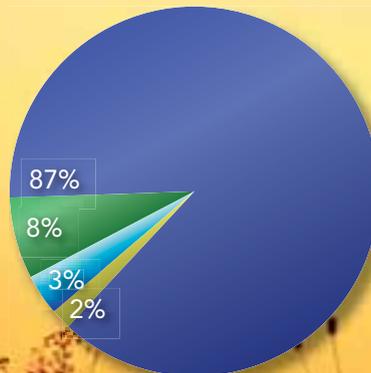
Total Expenses	\$24,280,682	
Program Services	\$21,074,234	87%
Administration	\$1,991,700	8%
Advancement	\$709,696	3%
Marketing	\$505,233	2%

## NET ASSETS

Unrestricted	\$19,676,820
Temporarily Restricted	\$1,696,164
Permanently Restricted	\$15,174,879

## TOTAL NET ASSETS

Total	\$36,547,863
-------	--------------



Program Services
Administration
Advancement
Marketing



## 2012 BOARD OF DIRECTORS

Chair: Joyce M. Smith

Vice Chair: William A. Hurley

Thomas L. Adkisson

Paul Barrick, Jr.

Thomas A. Christopher

Rick S. Fyffe

Jeffrey B. Ginn

Pat Gutierrez

Barbara P. Hardy

W. Jerry Hurt

Bethann Johnson

Julia Meredith

Jennifer B. Oldham

Eric R. Oliver

Alice J. Pepper

Marketi D. Perry

Dennis H. Reed, Sr.

Billy N. Riley

Cory A. Samsil

Stan Spees

Stephen L. Walters

Brent Yonts

Michael B. Zimmerman

“I'm a whole different person now.”

– Thomas, 15, who transitioned from one of  
Sunrise's residential treatment programs to a foster family



Helping children in crisis shine.

300 Hope Street; P.O. Box 1429  
Mt. Washington, KY 40047  
(800) 456-1386 • [info@sunrise.org](mailto:info@sunrise.org)  
[www.sunrise.org](http://www.sunrise.org)



We hold ourselves to the highest accountability standard. We are the only non-profit private child care provider in Kentucky offering a full array of services that is accredited by the Joint Commission, the premiere health care accreditation organization in the country.